HR Copywriting Examples

Stonehage Job Ad

"Stonehage's clients depend on our commitment to independence, professional advice and diligent administration." *Giuseppe Ciucci, Chief Executive Officer.*

Can We Depend On You?

Since 1976, The Stonehage Group has provided international financial services to high net worth individuals and families. Our reputation for integrity and impartiality is built upon strong client relationships and transparent financial guidance. We deliver innovative wealth management advice in estate planning and international taxation, financial structuring, the establishment and administration of international trusts and companies, investments and money management.

Due to continued growth, we are seeking to expand our highly professional team with an exceptional client-focused lawyer to head our trust operations.

Director of Trust Department (Jersey), 7 years+ PQE

This exciting role will place you at the heart of our organisation, as an appointee to the boards of our corporate trustee and corporate director companies. Working closely with the operations director in the Group's well-established 'Trust Department', you will then be responsible for assessing the risks associated with various assets under management.

A talented and dynamic individual, the ideal candidate will possess:

- Extensive experience advising on the creation, running and administration of offshore and UK resident trusts
- Sound knowledge of UK taxation rules and planning techniques
- A working knowledge of investments and investment markets
- Excellent client relationship management skills, including the ability to communicate complex legal advice clearly and concisely
- A high degree of personal organization and autonomy, with the ability to prioritise effectively

The successful candidate will secure a competitive salary and benefits package, and be further rewarded with outstanding career prospects.

AIB Job Ad

Are you ready to make a difference?

Located in the beautiful surroundings of the Channel Islands, at the centre of Europe's financial industry, AIB Jersey have created a truly unique working environment. An inspirational culture where teamwork really matters and everyone has the opportunity to make their mark, our corporate lifestyle offers career benefits other companies can only aspire to.

You'll be expecting a competitive salary of course, with a minimum of 25 days' holiday. But how does a mortgage subsidy strike you, plus eligibility for a DC pension, group life and private medical insurance, and a contribution towards our health, sports and social club? We also offer excellent training programmes with full financial support and paid study leave, to enhance your personal and career development. It could be just the difference you're looking for.

A member of the Allied Irish Banks Group, Ireland's largest financial services organisation, AIB Jersey have built a global reputation for the quality of our banking, fiduciary and related services. Our commitment to high standards is reflected in the people we choose to work with, and that's where you come in. If you're intelligent and motivated and ready to make a difference, we can offer you the perfect environment in which to nurture your talent and realise your ambition. All you have to do is show us why you're worth one of the following positions:

Private Client Senior Trust Officer

Requirements:
- A minimum of 5 years' experience
- Ability to deliver excellent client service over a diverse portfolio of trusts and companies
- Capable of supervising a small team of administrators
- Must hold a Table 5 qualification or equivalent

Private Client Administrator

Requirements:
- A minimum of 2 years' experience
- Able to deliver a high level of client service
- Capable of administering a small portfolio of trusts and companies
- Must hold or be studying towards a Table 5 qualification or equivalent

Share Plan Officer

Requirements:

- A minimum of 4 years' experience in share plan set up, administration and management
- Ability to manage a portfolio of corporate clients
- Must be able to demonstrate strong IT literacy skills

Private Banking Relationship Officer (Fixed Term Contracts of 6 - 18 months)

Requirements:

- 3 - 5 years' experience of handling new clients and dealing with queries
- Ability to support our existing Client Relationship Management Team
- Capable of managing a portfolio of private/corporate clients
- Dedicated to providing excellent quality service

To make a real difference to the quality of your career, apply now with a covering letter and detailed CV (marked "Strictly Private & Confidential") to:

- The Human Resources Department

AIB Jersey, PO Box 468, Grenville Street
St Helier, Jersey, JE4 8WT

Alternatively, you can email your application to: roberta.rainbow@aib.je

For further information on AIB Jersey, you can find us online at www.aib.je

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AIBWorthytrust Limited is regulated by the Jersey Financial Services Commission in the carrying on of trust company business. AIBWorthytrust Limited is a wholly owned subsidiary of AIB Bank (CI) Limited. The ultimate parent company is Allied Irish Banks, p.l.c.

AIB Jersey is the registered business name of AIB Bank (CI) Limited, which is regulated by the Jersey Financial Services Commission to carry on deposit-taking and investment business. AIB Bank (CI) Limited is a wholly owned subsidiary of Allied Irish Banks, p.l.c.

(NB - Some employee benefits mentioned above do not apply to Private Banking Fixed Term Contract Officers).

RICS Recruit Ad Campaigns

Recruiter campaign one
More Talent, More Choice

It's easy to advertise your graduate vacancies in the dedicated Graduate Jobs Zone on RICS Recruit. Simply sign up as a recruiter and reach 1000's of highly skilled candidates straight away. You can even post student work placements FREE.

Big Fish, Big Barrel

With features such as keyword driven banners, job of the week slots, weekly job alerts and featured recruiter profiles, the RICS Recruit website will help you catch only the biggest fish in the surveying and property industry.

Use this site to:

- Expose your vacancies to over 12,000 registered candidates
- Publish your company profile to over 13,000 unique users every month
- Spotlight your graduate vacancies to the best talent in the business
- Advertise student work placements FREE

RICS Recruit is the only official recruitment website of the RICS. We deliver unrivalled access to the best talent in the surveying and property industry at the click of a mouse. To advertise your graduate vacancies today, **click here to register as a recruiter**.

Recruiter campaign two

The Whole World in Your Hands

Advertise your job vacancies in the International Zone on RICS Recruit, and you'll soon have a world of talent at your fingertips.

With just the click of a mouse, your vacancies will reach over 12,000 registered candidates across all continents, attracting only the highest quality job seekers in the surveying and property industry.

To advertise your positions in the International Zone and create a company profile now, **click here to register as a recruiter.**

Candidate campaign one

Three Steps to Your Perfect Job

With over 1,000 live jobs in the surveying and property industry, securing your ideal career is only three steps away on the RICS Recruit website.

Get started today, finding your dream job is as easy as 1,2,3:

1. Register with RICS Recruit now >
2. Upload your CV to be viewed by hundreds of employers >
3. Sign up to get daily job alerts >

Candidate campaign two

Feeling Friendly?

Thank you for registering as a candidate on the RICS Recruit website, the official recruitment site for RICS in the surveying and property sector.

The following resources are now at your fingertips to assist in your job search:

- Access to over 1,000 live jobs
- Improved job browsing
- CV upload for viewing by 100's of employers
- Personalised job alerts direct to your inbox
- Graduate, work placement and international zones
- Career advice and tips
- Annual salary survey statistics

Recommend a Friend

If you know any friends who would benefit from membership of the RICS Recruit website, we'd be grateful if you'd let them know about us. You never know, you might help someone secure their dream job too – and that's a lot of good will to trade on.

To help a friend register on RICS Recruit today, simply **click here to complete our straightforward Recommend a Friend form**. Thank you, we appreciate your help.

We hope you find your ideal position in the surveying and property sector very soon.

ABN AMRO Staff Bios

Meet The Team

ABN AMRO is pleased to introduce its Private Client, Investment Management and Client Treasury Services Teams.

Private Client Team

Mark O. Henny
Head of Private Clients British Isles

Background Career
Started with ABN AMRO Bank in 1992 as a Graduate Management Trainee. Has been active in various roles in Private Banking, Corporate Banking and General Management throughout Europe and the US. Moved to London in 2005 to head up the combined activities of ABN AMRO in Jersey and the Private Banking Branch in London.

Professional Qualifications:
Registered as a Senior Investment Advisor with the Dutch Securities Institute. Master of Law from the University of Amsterdam. MBA from the Rotterdam School of Management.

Patrick Crowley ACIB IAC
Head of Private Banking

Background Career
Over 25 years Banking experience, beginning in International Trade Finance and then Treasury with AIB Bank. In 1989, moved to Jersey to head up Private Client Department of AIB Bank (CI) Limited. Has held other Senior Private Banking positions at BNP and Scotiabank Jersey.

Professional Qualifications:
Associate of the Chartered Institute of Bankers. Securities Institute Investment Advice Certificate.

Syed Bashir Ahmad
Head of Private Clients UK - International Clients

Background Career
Over 13 years Banking experience. Previously worked for Citibank N.A on the Consumer Banking side. For over five years has focused on International Banking in subcontinent markets, developing links from the Asian marketplace to the Private Banking business in London and Switzerland.

Professional Qualifications:
FSA General Representative.

Oleg Sozonoff
Senior Vice President, Products & Product Solutions

Background Career
Started with ABN AMRO in1995, working in Treasury in London, then Private Banking in the Principality of Monaco. Moved back to London in 2004 to set up investment banking services for qualified wealth management clients. Has five years experience as a bond dealer with Banca Commerciale Italiana.

Professional Qualifications
Senior Business Management degree from the Institut d'Administration des Entreprises in Nice. General ISMA certificate.

Trevor Forbes
Chief Investment Officer

Background Career
Joined ABN AMRO in 2005. Formerly with Julius Baer International Ltd, and was Chief Investment Officer there for three years. Before that was Head of Discretionary Portfolio Management at Credit Suisse Private Bank (1999-2002) after seven years at Citigroup as Head of European Equities. Early portfolio management experience gained with Abbey Life Investment Services, Hill Samuel Pensions Investment Management, Deutsche Bank and Lehman Brothers.

Professional Qualifications
BSc (Honours) degree from the University of Leicester. Member of the Institute of Directors since 1989.

Melanie Satterthwaite
Senior Relationship Manager

Background Career
Career began with Kleinwort Benson Grieveson as a Portfolio Manager in 1984. Moved to Deloitte & Touche as Investment Manager of their Financial Services Company in 1990. Joined Credit Suisse Private Bank as a Relationship Manager in 1995. In 2002, moved to Julius Baer International Limited before joining ABN ARMO in 2005.

Professional Qualifications
Stock Exchange qualifications. Communications, Advertising and Marketing Certificate. Advanced Financial Planning Certificate.

Ian Bates
Relationship Manager

Background career
Before joining ABN AMRO, spent 10 years at Julius Baer providing administrative support to the client services team and developing the client base. Had similar duties at BSI London (1992 - 1995). Joined the Private Banking division of Bankers Trust Co London from Midland Bank in 1980.

Professional Qualifications
FSA General Representative.

Duncan Shimmin
Senior Relationship Manager

Background Career
A mathematics graduate from Cambridge University. Has experience in a wide variety of roles providing financial solutions to private clients and owner-managed businesses. Has worked for a life assurance company, an Independent Financial Advisor and the financial services companies of stockbrokers and accountants.

Professional Qualifications
Certified Financial Planner. APFS qualified.

David Chapman
Director / Vice President & Senior Relationship Manager

Background Career
Spent entire working career in the financial industry with the first part in Life Insurance, Sales & Capital Investments in South Africa & Hong Kong. Past 17 years have been spent in Private Banking, with AA London, AA Bahrain and Lloyds Dubai.

Professional Qualifications
Fellowship of The Chartered Insurance Institute.

Imran H. Noon

Director

Background Career
Over 19 years' Banking experience with American Express Bank (13 years), Deutsche Bank (four years) and Credit Agricole Indo Suez (two years). 11 years' experience working in Corporate Banking, and eight in Private Banking & Wealth Management.

Professional Qualifications:
BSc. in Business from Indiana University. MBA (International Business & Finance) from University of San Francisco. FSA certification for the CF21 Investment Advisor Role.

Bhupinder Bamrah
Assistant Director

Background career
Over 16 years' Banking experience with Barclays Bank Plc. Joined Barclays Bank fast track Graduate Management Training programme in 1989. Experience working within Risk Management, Corporate Planning and International & Private Banking.

Professional Qualifications
BA Econ (First Class Hons). Securities Institute Investment Advice Certificate.

Ashfaq Ahmed
Account Manager

Background Career
Joined ABN AMRO Bank six years ago, starting in the Securities Department. After six years joined the International Private Client team. Formerly spent three years with NatWest in various client support roles.

Amanda Elkington
Account Officer

Background Career
Joined ABN AMRO in April 1995, and now has 10 years' Private Banking experience gained within the Group. Spent three years in Banking Administration and a further seven in Securities Administration.

Professional Qualifications
Securities and Investment Institute Level 3 Certificate in Investments.

Michelle Bromham
Account Manager

Background Career
Joined ABN AMRO in 2005. Previously gained over 25 years' banking experience with Barclays Bank Plc. Has worked in Business Banking, Mortgages, Credit Services and International & Private Banking for the past 10 years.

John Matthews
Senior Relationship Manager

Background Career
A graduate of University College Dublin and the University of London. Started City career in 1993 with Citigroup then moved to a London based independent investment advisory firm in 1996. Joined ABN AMRO Bank in December 2003 after three years with the Private Wealth Management arm of Close Brothers.

Professional Qualifications
Investment Advice Certificate. Financial Planning Certificate. Member of Securities & Investment Institute, Institute of Financial Services and Personal Finance Society.

Gabrielle Branson
Director of Products and Services.

Background career
Began career as a Solicitor at Lovells in 1995. Joined ABN AMRO Private Client Asset Management in London as General Counsel in 1999. Internal Consultant ABN AMRO PCAM London from 2001, then Senior Relationship Manager with Private Banking London from 2002.

Professional Qualifications
BSc 2.1 Hons Agric Economics, Imperial College, London. Common Professional Exam and Law Society Finals with Honours, College of Law Guildford (1991-1993). MBA Distinction, Worcester College, Oxford University (2000-2001). Certificate in Securities and Financial Derivatives, Securities Institute 2002.

Imran Noon
Senior Relationship Manager

Background Career
18 years in banking of which ten were spent in Corporate Banking with Deutsche Bank and American Express, and the last 8 were with the Private Banking team of American Express in London.

Professional Qualifications:
MBA (International Finance) from the University of San Francisco. FSA General Representative.

Ratna Kakkar
Senior Relationship Manager

Background career
Worked for 13 years with HSBC Mumbai in Commercial and Investment Banking. Moved to London in 1996 and worked as Director of Barclays Private Banking India, then with Merrill Lynch Private Bank until 2002. Joined ABN AMRO from the role of Senior Director, Private Banking at Stanford Financial Group.

Professional Qualifications
Honours degree in English Literature and Economics from Calcutta University. MBA (Marketing and Finance) from the Indian Institute of Management, Calcutta. Has a NASD Series 7 licence.

Iain Lovie
Relationship Manager

Background Career
Began ABN AMRO career in the Corporate Client team. Voted corporate development "Man of the Year" by Senior Country Management in 1991. Joined International Private Banking in 1995. After being Account Officer to the African Desk, became the Principle Securities Dealer, specialising in Global IPO and Advisory Services. Moved into current Relationship Management role in 2002.

Professional Qualifications:
Qualified as a General Representative. Holds the Investment Management Certificate.

Tony Wilkinson

Background Career
Moved from National Westminster Bank to ABN AMRO Bank in 1985, joining the Corporate Client Services team. Moved to the London Treasury Division in 1987 and then to the Global Custody/Securities team in 1990. Joined the Private Banking division in 1992 and implemented

a new asset management IT system in 1994. Joined London Relationship Management Team in 1995, covering European, East African and UK clients.

Professional Qualifications:
FSA General Representative.

Robert Mean
Senior Account Officer

Background Career
Has 14 years' Banking experience. As Senior Account Officer, heads up a team dedicated to providing commercial and administrative support for UK clients.

Professional Qualifications
FSA General Representative. Institute of Financial Services Diploma. BSc (Hons.) in Financial Services.

Frank Canosa
Consultant

Background Career
Spent four years as CEO at Julius Baer International Ltd before joining ABN AMRO in 2004. Before this, was CEO of Bank Julius Baer & Co. Ltd (London Branch) for five years. Other experience includes Head of Private Banking at Julius Baer & Co. Ltd (London Branch) from 1995 to 1997; Head of Private Banking BSI London from 1992-1995; and senior roles at Bankers Trust Co and Bank of America International Ltd.

Professional Qualifications
Bachelor of Arts, Columbia University, New York, 1973. Juris Doctor, Fordham School of Law, New York, 1978.

Kate Kumfer
Investment Advisor

Background career
Early career was spent as a long-short Equity Proprietary Trader for Deutsche Bank (New York and London). Developed quantitative trading models at Nomura prior to this. Started with two years in Private Banking at American Express in London on the Investment Specialist team.

Professional Qualifications

Chartered Financial Analyst. Financial Planning Certificate. MBA in Finance from Fordham University in New York. FSA General Representative. Member of CFA Institute, UKSIP, and Chartered Insurance Institute.

Investment Management and Client Treasury Services Teams

Mark Bougourd
Deputy Head of Private Banking

Background Career
Over 20 years' Banking experience. Over 13 years of this has been spent dealing directly with Private Client Banking and Wealth Management working for both Lloyds TSB and HSBC

Professional Qualifications:
Private Client Investment Management and Advice paper of the Securities Institute Diploma. Securities and Futures Association General Representative. Investment Advice Certificate.

Richard Le Quelenec
Senior Relationship Manager

Background Career
Over 19 years in the Finance Industry. The last 13 years has involved dealing directly with Private Client Banking and Investment Planning. Previous positions held with both HSBC and NatWest.

Professional Qualifications:
Financial Planning Certificate.

Eduard Klein IAC MBA
Senior Relationship Manager

Background Career
Over 5 years of Investment experience gained with NatWest Offshore and Citibank Jersey. Has been dealing directly with High Net Worth Individuals based in the UK and with international clients.

Professional Qualifications
Master of Business Administration (MBA) from the Rotterdam School of Management. Securities Institute Investment Advice Certificate. BA (Hons) in International Business Administration, from the Institute for Business Economics and Management, Utrecht, The Netherlands.

Arnou Helmholt-Kneisel   BA Hons, IAC
Relationship Manager

Background Career
Over four years' experience in Wealth Management and International Private Banking. Started career at NatWest International Personnel Banking in a Relationship Management capacity, and later moved to Coutts Jersey Limited dealing with High Net Worth individuals.

Professional Qualifications:
BA (Hons) in Management, Banking & Finance from the University of Wales, Bangor. Securities Institute Investment Advice Certificate. Society of Trust & Estate Practitioners Foundation Certificate. Currently studying towards a Diploma in Trust & Estate Planning with the Society of Trust & Estate Practitioners.

Leigh Anderson
Private Banking Officer

Background Career
Three years with Royal Bank of Canada Investment Managers.

Investment Advisory Team

Stephen Le Lievre MSI
Investment Advisory Manager

Background Career
14 years' experience in Asset and Fund Management. This includes Institutional Fund Sales in London and the Middle East with Lloyds-TSB Fund Managers, and management of bespoke fixed income mandates and bond funds with Ashburton (Jersey) Ltd.

Professional Qualifications
Member of Securities Institute. Holder of Securities Diploma, Investment Management Certificate and Financial Planning Certificate.

Michael Mulhern BA (Hons)
Private Banking Officer

Background Career
Various duties in different financial institutions while on holiday leave from University. One year in Credit and Risk with ABN AMRO.

Professional Qualifications
BA (Hons) Business Studies with French. Currently studying for the Investment Advice Certificate.

Client Treasury Services Team

Mark Forster
Relationship Manager

Background Career
22 years' money market experience. Director of Channel Island Money Brokers from 1985 to 1999. Treasury Manager at Mourant, from 1999 to 2002. Joined ABN AMRO in 2002.

Professional Qualifications
BEC Business Diploma. Registered Representative of Securities Institute.
U.K SIP Investment Management Certificate.

Stephan Geissmar B.Com (Hons) CAIB (SA)
Senior Relationship Manager

Background Career
Over 14 years of banking experience in various roles in Treasury and Corporate Banking. Spent the last five years working in Corporate Banking with West LB and Standard Bank in London before joining ABN AMRO Jersey in 2005.

Professional Qualifications
B.Com (Hons) in Financial Management. H Dip Tax Law. Certified Associate of the Institute of Bankers of South Africa. Securities & Financial Derivatives Representative.

Phil Harvey
Senior Relationship Manager

Background Career
20 years' banking experience. 15 years spent with Deutsche Bank Jersey, performing various front office treasury roles, from treasury and cash management solutions to heading up the foreign exchange desk. Joined Walbrook Trustees as Treasury Manager in 2003, before joining ABN AMRO in 2004.

Professional qualifications
Association Combiste International (Certificate and Diploma). UK Society of Investment Professionals. Investment Management Certificate.

Mark H Rondel

Relationship Manager

Background Career
Over 15 years' experience in the local finance industry. Worked at Kleinwort Benson for 14 years, 11 years in the Treasury department and two as a Business Development Manager. Moved to Bank of Scotland International in 2004 as a Business Development Manager in Treasury.

Professional Qualifications
Securities Institute Registered Representative. ACI Pre Diploma. ACI Code of Conduct. ACI Dealing Certificate. Securities Institute Investment Advice Certificate, Papers 1,2 & 3.